

# DIVISION I HOT TOPICS



# BOARD OF DIRECTORS

## Priority Items:

- Ongoing focus and commitment to academic reform.
  - Development of an APR “coaches rate.”
  - Basketball Academic Enhancement Group.
  - Football Academic Working Group.
  - Nontraditional delivery of courses.
- Financial landscape.
  - Value-based decision making.
  - Fiscal responsibility.
- Chair: James Barker, President, Clemson University.

# LEADERSHIP COUNCIL

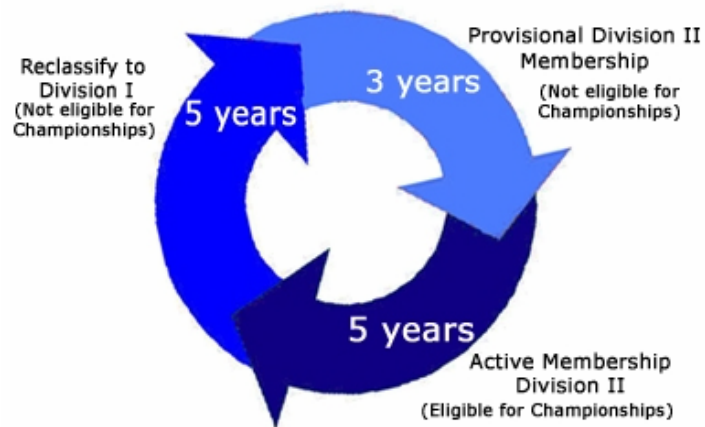
## Priority Items:

- Membership standards.
- Commercial activity in intercollegiate athletics.
- Enhancing diversity in the Division I governance structure.
- Chair: Damon Evans, Director of Athletics, University of Georgia.

# LEADERSHIP COUNCIL

Updates:

- Recommended Membership Standards.



- Enhancing Diversity.
  - Various Approaches discussed.
  - NCAA staff will formulate concepts that reflect the approaches discussed.

# LEGISLATIVE COUNCIL

## Priority Items:

- Override vote at January 2010 Convention.
- Consider 2009-10 legislative proposals in January and April.
- Chair: Joe D'Antonio, Associate Commissioner, Big East Conference.

# ACADEMIC CABINET

- Jurisdiction:
  - Overseeing academic research and policies;
  - Establishing, managing and monitoring eligibility standards; and
  - Serving as the appellate body for academic waivers.
- Chair: Carolyn Callahan, FAR, University of Virginia.

# ACADEMIC CABINET

- Priority agenda items:
  - Studying patterns of academic success for transfer students, especially two-year college transfers;
  - Reviewing initial-eligibility standards and developing goals and principles to guide its future work;
  - Further examining the issue of nontraditional courses, although the cabinet is not sponsoring additional legislation in this legislative cycle. (NOTE: The cabinet sponsored legislation in this cycle to specify that nontraditional courses may be used to satisfy NCAA core-course requirements, under certain conditions.)
  - Exploring the impact of academic reform on academic support personnel; and
  - Examining the issue of time demands on student-athletes.

# ACADEMIC CABINET

- Updates:
  - Men's Basketball Academic Enhancement Group Recommendations.
    - General support for the group's recommendations regarding summer academic and classroom requirements.
    - Some concern for the amount of time allotted to athletics development and the types of classes the student-athletes would be able to use to fulfill the six credit-hour requirement.
  - Initial-Eligibility Requirements.
    - Cabinet will gather more information regarding the effects of a core GPA floor and will discuss its review of initial-eligibility requirements at the conference level.

# ADMINISTRATION CABINET

- Jurisdiction:
  - Issues related to efficient management of Division I governance;
  - Membership standards; and
  - All committee selection.
- Chair: Rob Halvaks, Associate Commissioner, Big West Conference.

# ADMINISTRATION CABINET

- Priority agenda items:
  - Enhancing the committee selection process, including education for the conferences;
  - Identifying ways to develop a more diverse pool to serve in the governance structure;
  - Developing an assessment tool for the new governance structure; and
  - Managing the membership transition process and assisting the Leadership Council in identifying proposed standards.

# ADMINISTRATION CABINET

- Updates:
  - Committee Selection Process.
    - Cabinet will work with NCAA staff to create a web-based video for conference offices with best practices information.
  - Governance Assessment Tool.
    - Survey regarding the new governance structure will be sent to conference offices and to the membership.

# AMATEURISM CABINET

- Jurisdiction:
  - Amateurism issues;
  - Oversight of amateurism issues pertaining to the Eligibility Center;
  - Review of the application of Bylaw 12 related to endorsements and the use of a student-athlete's name or likeness; and
  - Final appellate body for cases involving the determination of facts related to the certification of amateur status per Bylaw 12.01.1.
- Chair: Mike Rogers, FAR, Baylor University.

# AMATEURISM CABINET

- Priority agenda items:
  - Studying the report of the Presidential Task Force on Commercial Activities and addressing issues regarding student-athlete likeness;
  - Exploring issues associated with agents and advisors interaction with prospects and student-athletes; and
  - Considering the challenges facing institutions and the NCAA Eligibility Center with regard to amateurism certification.

# AMATEURISM CABINET

- Updates:
  - Overall support for the principles outlined in the Presidential Task Force on Commercial Activities' final report.
    - Requested that the principles be drafted as legislative concepts for review.
  - Issues to be given careful consideration:
    - Any use of a student-athlete's name or likeness should be accompanied by a reference to the student-athlete's institution.
    - Separate student-athlete consent should be required for each promotional activity in which his or her likeness will be used.
    - The use of a student-athlete's name or likeness in connection with certain types of sponsors.
      - E.g., alcohol, tobacco, gambling, etc.

# CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET

- Jurisdiction:
  - Championships administration;
  - With CSMAS, addressing safety issues regarding sports participation;
  - Playing and practice season issues; and
  - With OSLC, addressing issues regarding international competition and work with NGBs.
- Chair: Jeff Schemmel, Director of Athletics, San Diego State University.

# CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET

- Priority agenda items:
  - Continuing to manage championships;
  - Managing the championships budget including analyzing what each sport's championships budget might be in the future with five and ten percent budget decreases and increases;
  - Developing a proposed playing and practice season model and contest limitations for sand volleyball;
  - Improving bid/site selection process; and
  - Developing performance standards related to the administration of NCAA championships called "Celebrating Champions."

# CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET

- Updates:
  - Opposed NCAA Proposal 2009-83 as written, which would establish a playing and practice season and minimum number of contests for sand volleyball.
  - Agreed to support the proposal if it were amended as follows:
    - Limit the championship segment playing season to eight weeks beginning with the first Thursday in March. The cabinet intends this season to include the weekend following the Thursday that is eight weeks from the first Thursday in March.
    - Limit the number of dates of competitions to 18, regardless of the segment in which the date of competition is played. The recommendation would not establish a separate limit on nonchampionship segment dates of competition.

# RECRUITING AND ATHLETICS PERSONNEL ISSUES CABINET

- Jurisdiction:
  - Bylaw 13/recruiting matters; and
    - Including studying and making recommendations to the Board, Leadership Council and Legislative Council concerning the recruiting process in intercollegiate athletics.
  - Bylaw 11/conduct and employment of athletics personnel issues.
- Chair: Petrina Long, Associate Athletic Director, UCLA.

# RECRUITING AND ATHLETICS PERSONNEL ISSUES CABINET

- Priority agenda items:
  - Further examining the limits and duties of graduate assistant coaches and non-coaching staff with sport-specific responsibilities; (NOTE: The cabinet affirmed current legislation regarding countable coaches and volunteer coaches.)
  - Reviewing the current recruiting model; and
    - Studying the impact of early offers of athletics aid.
    - Exploring whether technology being utilized for recruitment purposes has surpassed the current legislation regarding recruitment practices.
  - Considering the current definition of the word “recruitment” at the request of the Awards, Benefits, Expenses and Financial Aid Cabinet.

# RECRUITING AND ATHLETICS PERSONNEL CABINET

- Updates:
  - Cabinet will revisit the definition of “recruitment” in February.
  - Cabinet will undertake a comprehensive examination to understand how existing legislation aligns or conflicts with the realities of today’s environment:
    - Scholastic and nonscholastic activities in which prospective student-athletes participate;
    - Technology used to obtain information about and communicate with student-athletes, coaches and institutions.
    - Use of institutional camps and clinics for recruiting purposes;
    - Early recruitment;
    - Increased use and prioritization of recruiting or scouting services by prospective student-athletes to gain exposure to coaches;
    - Increased publicity and media attention on recruiting activities; and
    - Increased monitoring burden on institutional compliance personnel.

# STUDENT-ATHLETE AWARDS, BENEFITS, EXPENSES AND FINANCIAL AID CABINET

- Jurisdiction:
  - Bylaw 15/financial aid matters;
    - Including studying and making recommendations to the Board, Leadership Council and Legislative Council concerning principles governing financial aid.
  - Bylaw 16/awards and benefits issues (except championships awards and travel).
- Chair: Grace Calhoun, Associate Athletic Director, Indiana University.

# STUDENT-ATHLETE AWARDS, BENEFITS, EXPENSES AND FINANCIAL AID CABINET

- Priority agenda items:
  - Examining current financial aid models - Countable aid versus non-countable aid, counter status, head-count versus equivalency designations, and team limits. ( The cabinet formulated three hypothetical financial aid models representing a moderate change, a significant change, and a radical change to the current model.)
  - Considering the merits of the current one-year period for athletics-based financial aid awards, including whether a multi-year award would be an acceptable option.
  - Exploring the question of whether conferences and institutions should regulate the number of NLIs signed or whether there should be a national standard.

# STUDENT-ATHLETE AWARDS, BENEFITS, EXPENSES AND FINANCIAL AID CABINET

- Updates:
  - Current Financial Aid Models.
    - Cabinet endorsed expanding the definition of “non-countable” financial aid to include certain types of financial aid that currently result in “counter” status.
    - Cabinet endorsed allowing student-athletes to replace an athletics-based grant-in-aid with a more favorable institutional aid package, and reducing the GPA minimum for continuing student-athletes to receive academic merit awards or scholarships to a 3.0 GPA.
  - One-Year Award Period.
    - The cabinet agreed to maintain the one-year limit
      - Allows an institution the autonomy to provide the most deserving student-athletes athletics financial aid.
      - Ensures the best product available to the general public.

# Cost Savings Initiative

- Board of Directors.
  - Charged the Division I councils and cabinets to begin an immediate review of all operational aspects under their purview and to identify bylaws and practices that could possibly be modified to provide financial relief to the members.
  - Consider the impact of proposed changes on:
    - the principles of fair competition;
    - the well-being of student-athletes;
    - sound academic standards;
    - the integrity of the sport; and
    - Costs.

# Cost Savings Initiative

- Cabinet Actions:
  - Administration Cabinet
    - Recommended that the Leadership Council sponsor a proposal to establish a process for casting override votes on legislative proposals that does not require an institution to be present at the NCAA Convention Division I Business Session.
  - Championships/Sports Management Cabinet
    - Engaged in a review of Bylaws 17 and 31 and identified areas for possible cost reduction.
    - Directed NCAA staff to develop a document containing the identified concepts.
    - Agreed to take formal positions on the concepts at the cabinet's February 2010 meeting.
  - Awards, Benefits, Expenses and Financial Aid Cabinet
    - Specific modifications to current legislation.

# Cost Savings Initiative

- SAAC
  - Top Priorities:
    - Continued support of athletic teams and their opportunity to compete.
    - Retention of appropriate medical staff for safety and training reasons.
    - Adequate academic support to student-athletes on all campuses.
  - May be reduced without a detrimental impact on student-athlete well-being and competitive equity:
    - Printed media guides.
    - Conference Championship gifts.
    - Banquets.

# Student-Athlete Advisory Committee

- Hot Topics:
  - Commercialism
  - 20 Hour Rule
  - Sportsmanship
  - Student Athlete Opportunity Fund
  - Academic Progress Rate
  - Cost Savings Initiatives